

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: James Allen Clark et al.

Confirmation No. 4571

Serial No.: 09/864,360 Examiner: Annan Q. Shang

Filed: May 23, 2001 Group Art Unit: 2623

For: CONTENT DISCOVERY AND DIFFERENTIAL ADVERTISING IN
VIDEO DISTRIBUTION NETWORKS

Date: August 17, 2006

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Responsive to the Office Action dated May 18, 2006, please amend the application as follows.

Amendments to the Claims begin on page 2.

Remarks begin on page 8.